



Notice Regarding Product Price Revisions and Package Resizing

Morinaga & Co., Ltd. (TYO 2201) today announced planned price revisions and package resizing for some of its products. These price revisions will apply to products shipped from Monday, September 2, 2024, and these package resizing will apply to products sold from Tuesday, September 10, 2024.

Ingredient and packaging material costs and distribution expenses have continued to rise in recent years. The Company has been striving, through production streamlining and cost reduction measures, to absorb these cost increases without compromising on quality. The factors contributing to rising costs are, however, now expected to remain in place for the medium to long term, and the Company is finding it difficult to maintain current product prices through streamlining and cost reduction efforts alone.

As a result, the Company now has no option but to plan price revisions and package resizing for some of its products, as outlined below.

Effective Dates

Price Revisions: Products shipped from Monday, September 2, 2024

Package Resizing: Products sold from Tuesday, September 10, 2024

Details of Changes

	Price Revisions		Package Resizing	
	Number of Products	Price revision percentage	Number of products	% Change
Total	45	Approx.3~10%	1	(17%)
- Confectioneries	19	Approx.3~10%	1	(17%)
- Foodstuffs	16	Approx.5~9%	-	-
- Frozen Desserts	10	Approx.5~8%	-	-

\* See the following page for further details.

▼Details of Price Revisions

	Product name	Price revision percentage
Confectioneries 19products	DARS product range (2 products)	Approx.3~10%
	Carré de chocolat product range (5products)	
	Koeda Chocolate <Milk>	
	Power of Cacao/ Chocolate	
	in Chocolat Protein <Crispy Puffs>	
	Morinaga Biscuits product range (7products)	
	Gateau Chocolat	
	MOON LIGHT Galette Sandwich	
Foodstuffs 16products	Pure Cocoa Powder	Approx.5~9%
	MILK COCOA Stick product range (4products)	
	DARS Latte Stick Pack <White chocolate>	
	Morinaga Cocoa Mixed with Cold Milk	
	Power of Cacao/ Cocoa Powder	
	Morinaga Cocoa Senobi product range (2products)	
	Freeze-Dried product range (5products)	
	Amazake / Powder type	
Frozen Desserts 10products	ICEBOX <Grapefruit>	Approx.5~8%
	Choco Monaka Jumbo	
	Vanilla Monaka Jumbo	
	Sundae Cup <Crispy Chocolate>	
	The Crêpe <Chocolate & Vanilla> (Ice Cream)	
	Ita Choco Ice	
	Biscuit Sandwich Ice Cream	
	Pari Pari Sandwich Ice Cream	
	Pari Pari Bar <Vanilla>	
	PAXIEL	

▼Details of Package Resizing

	Product name	% change in contents
Confectioneries	Koeda Chocolate<Milk> Tea Time Pack	Approx.(17%)