



Notice Regarding Product Price Revisions

Morinaga & Co., Ltd. (TYO 2201) today announced planned price revisions for 65 of its products.

Ingredient and packaging material costs and distribution expenses have continued to rise in recent years. The Company has been striving, through production streamlining and cost reduction measures, to absorb these cost increases without compromising on quality. The factors contributing to rising costs are, however, now expected to remain in place for the medium to long term, and the Company is finding it difficult to maintain current product prices through streamlining and cost reduction efforts alone.

As a result, the Company now has no option but to plan price revisions for some of its products, as outlined below.

■ Details of Changes

	Date of price increase	Price Revisions	
		Number of products	Price revision percentage
Total		65	Approx. 5 ~45%
- Confectioneries	Products shipped from Saturday, February 1, 2025	27	Approx. 5 ~21%
	Products shipped from Saturday, March 1, 2025	3	
- Foodstuffs	Products shipped from Saturday, February 1, 2025	11	Approx. 7 ~45%
- Health products	Products shipped from Saturday, March 1, 2025	24	Approx.13~17%

* See the following page for further details.

▼Details of Price Revisions

	Date of price increase	Product name	Price revision percentage
Confectioneries 30products	Products shipped from Saturday, February 1, 2025	DARS product range (2 products)	Approx. 5 ~21%
		Carré de chocolat product range (5 products)	
		Koeda Chocolate <Milk> (2 products)	
		CHOCOBALL Big Box <Peanut>	
		CHOCOBALL Big Bag	
		BAKE <Chocolat>	
		Light<Baked Chocolate> (2 products)	
		Handy Sweets product range (5 products)	
		MOON LIGHT Galette Sandwich	
		Gateau Chocolat (2 products)	
		Angel Pie product range (2 products)	
		Ottotto product range (2 products)	
		Potelong <Salt>(Potato Snack)	
	Products shipped from Saturday, March 1, 2025	CHOCOBALL product range (3 products)	
Foodstuffs 11products	Products shipped from Saturday, February 1, 2025	MILK COCOA	Approx. 7 ~45%
		Morinaga Cocoa Mixed with Cold Milk	
		Power of Cacao/ Cocoa Powder	
		Pure Cocoa Powder	
		Cocoa au lait BASE	
		MILK COCOA Stick Pack product range (4 products)	
		Morinaga Cocoa Senobi product range (2 products)	
Health products 24products	Products shipped from Saturday, March 1, 2025	MUSCLE FIT PROTEIN product range (9 products)	Approx.13~17%
		RECOVERY POWER PROTEIN (2 products)	
		WEIGHT DOWN PROTEIN <Fruit Mix>	
		AMINO TABLET Big Bottle	
		Delicious Soy Protein product range (4 products)	
		Protein Effect product range (3 products)	
		Junior Protein <Cocoa> (3 products)	
		Weider Protein Shaker	