



Delicious, Fun, and Healthy



森永製菓株式会社

NEWS RELEASE

July 16, 2025

Notice Regarding Product Price Revisions and Package Resizing

Morinaga & Co., Ltd. (TYO 2201) today announced planned price revisions and package resizing for some of its products.

Ingredient and packaging material costs and distribution expenses have continued to rise in recent years. The Company has been striving, through production streamlining and cost reduction measures, to absorb these cost increases without compromising on quality. The factors contributing to rising costs are, however, now expected to remain in place for the medium to long term, and the Company is finding it difficult to maintain current product prices through streamlining and cost reduction efforts alone.

As a result, the Company now has no option but to plan price revisions and package resizing for some of its products, as outlined below.

■ Number of products concerned: 56

■ Details of Changes

	Price Revisions		Price Revisions and Package Resizing		
	Number of products	Price revision percentage	Number of products	Price revision percentage	Package resizing percentage
Total	54	Approx. 2 ~21%	2	Approx. 7 ~12%	Approx. (14~17%)
- Confectioneries	31	Approx. 5 ~19%	—	—	—
- Foodstuffs	14	Approx. 2 ~21%	1	Approx.12%	Approx. (17%)
- Frozen Desserts	9	Approx. 6 ~18%	1	Approx. 7 %	Approx. (14%)

* See the following page for further details.

■ Details of Price Revisions

	Date of price increase	Product name	Price revision percentage
Confectioneries 31products	Products shipped from September 1	Chocoball product range (4 products)	Approx. 5 ~19%
		DARS product range (2 products)	
		Pack'n Cho product range (4 products)	
		Morinaga Biscuits product range (7 products)	
		Angel Pie product range (2 products)	
		Gateau Chocolat (2 products)	
		MOON LIGHT Galette Sandwich	
		Wheat Germ Crackers	
		Whole Grain Biscuits	
		Handy Sweets product range (3 products)	
	Products shipped from October 1	Zaku Zaku Chocoball <Peanuts>	
		Gummy Chocoball <Grape>	
		Koeda Chocolate <Milk> (2 products)	
Foodstuffs 14products	Products shipped from September 1	Morinaga Cocoa Mixed with Cold Milk	Approx. 2 ~21%
		Power of Cacao/ Cocoa Powder	
		Pure Cocoa Powder	
		MILK COCOA Stick Pack product range (3 products)	
		Morinaga Cocoa Senobi product range (2 products)	
		Syrup product range (2 products)	
		Cook Gelatin product range (2 products)	
		Freeze-Dried product range (2 products)	
Frozen Desserts 9 products	Products shipped from September 1	ICEBOX <Grapefruit>	Approx. 6 ~18%
		Choco Monaka Jumbo	
		Vanilla Monaka Jumbo	
		Sundae Cup <Crispy Chocolate>	
		Biscuit Sandwich Ice Cream	
		Pari Pari Sandwich Ice Cream	
		Ita Choco Ice	
		The Crêpe <Chocolate & Vanilla> (Ice Cream)	
		Pari Pari Bar <Vanilla>	

▼ Details of Package Resizing

	Date of price increase	Product name	Price revision percentage	Package resizing percentage	Content	
					Current	After Revision
Frozen Desserts 1 products	Products sold from September 1	PAXIEL	Approx. 7 %	Approx. (14%)	40ml× 7 sticks	40ml× 6 sticks
Foodstuffs 1 products	Products sold from September 2	MILK COCOA	Approx.12%	Approx. (17%)	240 g	200 g